

PRODUCT SPECIFICATION



Magenta Permanent

Description

High bulk 75gsm, woodfree, uncoated.
Colourwashed magenta (226U) using laser stable inks.

Adhesive

Aqueous acrylic emulsion adhesive.
Minimum application temperature: +5°C
Temperature range: -20°C to +80°C
Chill grade - ideal for sandwich/chilled food labelling.
Designed for laminates in a wide range of applications. Very good heat resistance which enables trouble free performance in different hot fusing print processes. Good adhesion to cardboard and low energy (e.g. plastic bags) surfaces. Good 'all round' permanent adhesive.
Approved for direct contact on dry and 'moist' non-fatty foods.
The adhesive conforms to the EN71-3 (Toy Safety) & Packaging (Essential Requirements) Regulations.
No heavy metals are used in the manufacturing process and typical contents are less than 1 ppm.

Backing

White high density kraft paper with excellent lay flat properties

Printing Information

Litho:

This material has been flexo printed.
Die cut labels - use formulated extra low tack inks (not just reduced) and a hard blanket (compressibles are not advised as they increase the suction effect on the labels).

Laser & Copier - 'digital':

Excellent laser printing qualities.
For best results set paper type as Plain and media weight appropriate to the laminate.

Ink Jet:

Slow drying due to pre print

HP Indigo:

Not suitable

Laminate:

Thickness: 180mic Weight: 170gsm

Availability

Available in ranges:
PCL
Digital Office



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