

# PRODUCT SPECIFICATION



## Gloss White Polyester Super removable 'cling' adhesive

### Description

Stabilised white gloss finish polyester film. Waterproof and tear resistant for durable long life labelling.

### Adhesive

Super removable acrylic emulsion 'cling' adhesive.

Minimum application temperature: +5°C

Temperature range: -7°C to +50°C

This super removable adhesive sticks to glass, paint, metal or any smooth, dry, non porous surfaces. It removes cleanly leaving no residue and is excellent for surfaces requiring regular cleaning (e.g. washrooms, display surfaces, tiles, mirrors) as it can be re-applied. Unlike other materials available that rely on static attraction to the surface this very special adhesive means that materials can be die cut into labels.

Approved for indirect contact on dry and 'moist' non-fatty foods.

The product complies with BSEN 71-3:1995 Incorporating Amendment No 1 (European Standard on safety of toys)

No heavy metals are used in the manufacturing process and typical contents are less than 1 ppm.

### Backing

Stabilised coated polyester to give maximum stability to the laminate.

### Printing Information

#### Litho:

Use fully oxidising inks formulated for use on polyester grades. Remove all traces of oil based inks and varnishes from ink delivery system.

Wherever possible print 4 colours in one pass and run press as dry as possible. Use spray powder sparingly as it will retard drying.

Die cut labels - use formulated extra low tack inks (not just reduced) and a hard blanket (compressibles are not advised as they increase the suction effect on the labels).

#### Laser & Copier - 'digital':

Excellent laser printing results.

To reduce static it is advisable to build the feed stack sheet by sheet to introduce an air layer - keep stacks small and only load when ready to print.

For best results set paper type as Plain and media weight appropriate to the laminate.

#### Ink Jet:

Not suitable for aqueous based ink jet

#### HP Indigo:

Please see the IDP (Indigo printable) grade of material

#### Laminate:

Thickness: 140mic

Weight: 190gsm

### Availability

Available in ranges:

PCL

Digital Office

The HP Indigo printable version of the material is available in our PCL3 Digital, A3 and SRA3+ ranges



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This specification sheet replaces all earlier ones.

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www.pcllabels.com

Tel: +44 1480 211222

sales@labelconnections.co.uk

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